

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A3

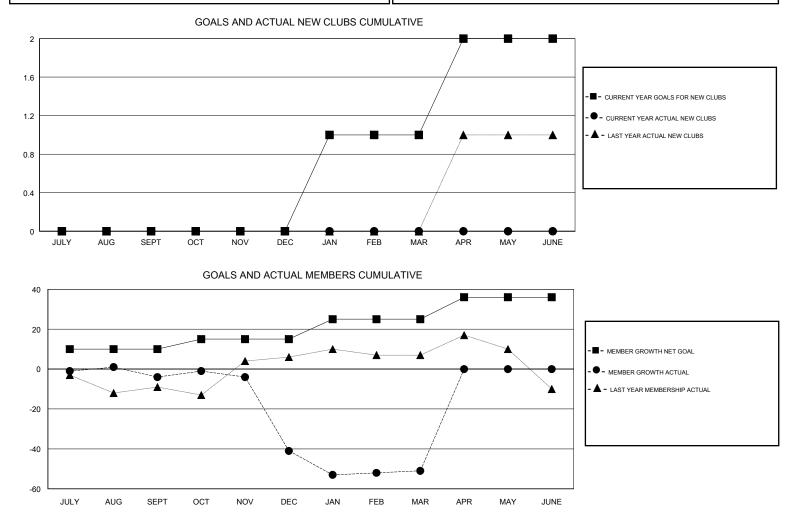
Results as of: 03/31/2019

GMT: HOWARD HUDSON

LOCATION CALIFORNIA

GMT CA

| Clubs | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|---------------------------|-------------------------|--|--|
| RESULTS FOR 2018-2019 | | | | RESULTS FOR 2018-2019 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) | |
| JULY/AUG/SEPT | 0 | 0 | 0 | JULY/AUG/SEPT | 10 | 35 | 35 | |
| OCT/NOV/DEC | 0 | 0 | 0 | OCT/NOV/DEC | 5 | 26 | 59 | |
| JAN/FEB/MAR | 1 | 0 | 0 | JAN/FEB/MAR | 10 | 35 | 41 | |
| APR/MAY/JUNE | 1 | 0 | 0 | APR/MAY/JUNE | 11 | 0 | 0 | |



| DROPPED CLUBS: 0 | | 25 CLUBS OF 35 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBUTION MALE 832 (69.16%) FEMALE 371 (30.84%) | | |
|------------------|-----|---|---|--|-----|
| DROPPED MEMBERS | | | Women Percentage Fiscal Year Goal: 30% | | |
| DECEASED | 16 | CLICK HERE FOR CUMULATIVE | TOTAL FAMILY UNIT MEMBERS | | 190 |
| CLUB CANCELLED 0 | | MEMBERSHIP DATA | | | 96 |
| OTHER | 119 | | FAMILY MEMBERS PAYING HALF | | |
| TOTAL | 135 | | | | |